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Cowichan Lake Arts and Culture
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March 28, 2023

TO: Town Council, Lake Cowichan
RE: Grant-in-aid Request for Summer Outdoor Concert Series

The Cowichan Lake Arts and Culture Society, a local non-profit group, hereby requests a grant-in-aid of \$3000.00 to help us make our Summer Outdoor Concerts a larger event than ever before.

We have held this event on the long weekend of September for 2 years and are committed to make it a part of the annual events in our town. In the past we have only been able to fund a short event however we are planning something larger and better this year and would appreciate your help in making this happen. Our society is operating under an annual grant from the CVRD (as is all the other arts societies in the CVRD region) however not only is this grant not sufficient for a full day of entertainers but we are tasked to create more than one event each year and need to spend a fair portion of our annual grant of \$5,500.00 on other events and workshops. Through our efforts last year we were able to raise \$2000.00 to go towards our summer concerts and have apportioned a part of this year's annual CVRD grant for this event as well.

We feel that it is important to have events in town as many of those held outside of the town boundaries (including camping sites) do not bring people into the town to support the local economy. By having a full day of entertainment, we bring people in to stay for the day as well as providing our residents with a free, enjoyable, and accessible day of entertainment.

An event of this sort cannot be held without volunteers. Only the entertainers are being paid and everything else from arranging the entertainers, setting up tents, first aid, security, signage etc are all being done with volunteers.

We are grateful for the support the town has given this event in the past with the provision of a free location and are counting on that support for this year. A separate application for the use of the park area will be submitted.

Thank you for your consideration of our request. Should you need any further information please contact me at loretta@cowichanlakeartsandculture.org.

Loretta Puckrin
President
Cowichan Lake Arts and Culture Society
250-749-1629