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British Columbia Conservation Foundation
#105-1885 Boxwood Road
Nanaimo, BC, V9S 5X9
250-390-2525



BRITISH COLUMBIA
CONSERVATION
FOUNDATION

July 27, 2022

Attn: Lakeview Park Campground
Town of Lake Cowichan
39 South Shore Road, PO Box 860
Lake Cowichan, BC V0R 2G0

Dear Mr. Joseph A. Fernandez,

On behalf of the British Columbia Conservation Foundation I am writing to request the Town of Lake Cowichan's support for our **2022 & 2023 Summer Stewardship Outreach Program** in the Cowichan Valley.

In 2020, the BC Conservation Foundation started a sunscreen monitoring program to assess the water quality in Cowichan Lake and River. We discovered that chemical sunscreen exposure is a potential risk to fish health near recreational areas. We are conducting an outreach campaign beginning this year to educate swimmers about safe sunscreen use around water, to help promote safe skin protection while also protecting our water quality.

I am inviting the Town to sponsor our **2022 & 2023 Summer Stewardship Outreach Program**. We are seeking donations in the form of gift certificates, or prizes for participants in our programs. A suggested prize from the Town is for the Lakeview Park Campground, such as a free off-season stay, or a discounted summer stay. Charitable tax receipts can be issued for donations or goods with a value above \$25. Having a selection of donations from local businesses will encourage potential customers to visit, support, and engage with our student ambassadors. This, in turn, will communicate information about stewarding and protecting our shared home waters.

The BC Conservation Foundation is a registered charitable society incorporated in 1969, with a decade of conservation efforts - in the Cowichan Valley and throughout Vancouver Island. The BC Conservation Foundation works closely with local governments and community organizations to deliver water and fish conservation activities across Vancouver Island. This program will be running for the remainder of summer 2022, and all of summer 2023.

Please do not hesitate to contact me directly about sponsoring this initiative. We will have signage with major sponsor logos displayed at our outreach booths throughout the Cowichan Valley this summer. We will also mention and publicly thank all sponsors in our communications and final project reports for the 2022/23 season. Please feel free to learn more about us at: www.bccf.com/fisheries and check us out on Instagram at @bccf_vi.

Kind regards,

Thea Rodgers

Thea Rodgers | Project Biologist
British Columbia Conservation Foundation

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