



Cowichan Lake Lady of the Lake Society

9465 South Shore Road, P.O. Box 361, Mesachie Lake, BC, V0R2N0

cowichanlakelotl@gmail.com

To Whom It May Concern,

My name is Brooklyn Kruk and I am the Vice President of the Cowichan Lake Lady of the Lake Society. I am also a Program Coordinator, alongside Cara Herrington and Desiree Karlsen. The Cowichan Lake Ambassador Program began in 1945 as the Cowichan Lake Lady of the Lake Program making this year the Program's 80th anniversary.

The Cowichan Lake Ambassador Program is offered to all Grade 11 youth residing in the Cowichan Lake Area. Prior to 2023 the program was only offered to Grade 11 females. The program has two components: a candidate training period, and a potential term as a member of the Cowichan Lake Ambassador Team. Candidates receive a variety of training including public speaking, through Toastmasters Canada, first aid and CPR training, interview skills, mindfulness, and leadership skills, to name a few. Candidates are required to complete, and are judged on, the following components: a community knowledge exam, sponsor display, personal interview, essay, impromptu question, resume, biography, two reference letters, community presentation, sponsor speech, and a personal speech. Our Ambassador Team is selected based on the scores they receive through the competition. During their term, the Ambassador Team volunteers at community events, participates in parades, travels the province to other Ambassador Programs, and promotes and advertises our community and program. At the end of their term we provide our Ambassadors with a bursary to put towards post-secondary education.

The Cowichan Lake Lady of the Lake Society is a non profit organization. We are seeking sponsorship from your organization to aid us in providing the best possible program for not only our Candidates and Ambassadors, but also for visiting Ambassadors who attend our program, and for Cowichan Lake citizens. Money gained through sponsorship will be put towards funding the following: workshops, hall rentals, program week expenses, bursaries, candidate attire, ambassador attire, updating and upgrading program decor and components, ambassador travel, parade entrance fees, acquiring and building a float, and renting a space to store the float and various decorations. We offer our sponsors social media exposure, shoutouts during our live program events, and advertising space in our printed media. If you have any questions or concerns, I can be reached by phone at [REDACTED] or by email at cowichanlakelotl@gmail.com. Thank you for taking the time to consider my request. I look forward to hearing from you soon.

Sincerely,

Brooklyn Kruk

Vice President

Cowichan Lake Lady of the Lake Society