



Chief Administrative Officer
Municipal Office
Town of Lake Cowichan
39 South Shore Road
Lake Cowichan BC V0R 2G0

October 31, 2025

Re: November is Accessible Parking Awareness Month

I am writing to remind you that November is Accessible Parking Awareness Month. The theme for this year's campaign is *Reserved for a Reason*. Through this campaign, our goal is to highlight the role accessible parking plays in helping to enable and support the safety, independence and full participation of people with disabilities in all aspects of community life.

We are hoping that you will work with us to place the enclosed posters in prominent spaces within your municipal hall as well as other social, recreational or cultural spaces in the community. The message *Reserved for a Reason* serves to remind us about the importance of ensuring that designated accessible parking spaces are available for people who need them.

Building on the theme, *Reserved for a Reason*, we have developed a social media campaign to remind the driving public of the need to respect designated accessible parking spaces. We are also encouraging local government partners and disability serving organizations to amplify SPARC BC's *Reserved for a Reason* social media campaign through local communication channels throughout the month of November.

We would also like to highlight the Provincial government has made \$25,000 available to local governments to fund accessibility initiatives. This funding is available until the end of March 2026, with the possibility of extension. Projects funded through this grant can support initiatives designed to improve the accessibility of the built environment, support education and awareness raising activities, advance policies and programs that support true inclusion. The programs activities funded are intended to support priorities identified by your Local Accessibility Committee and should be included in your Accessibility Plan.

For more information about our *Reserved for a Reason* campaign, including the ability to download additional posters, please visit www.sparc.bc.ca. Information on the provincial accessibility grants can also be on our website.

More than 1 in 5 British Columbians experience a disability. We know that true inclusion is achieved by people and communities working together to advance accessibility and promote positive social change. If your municipality is interested in learning more or discussing potential partnership opportunities, please contact us at 604.718.8508 or accessibility@sparc.bc.ca.

Sincerely,

Lorraine Copas
Executive Director
Social Planning and Research Council of British Columbia
lcopas@sparc.bc.ca



SPARC BC acknowledges that our office is located on the traditional, ancestral and unceded territories of the Coast Salish Peoples, including the Skwxwú7mesh (Squamish), xʷməθkʷəy̓əm (Musqueam) and səliwətaʔt (Tsleil-Waututh) Nations. SPARC BC's work spans the entire Province that is located on 203 First Nations territories. We also want to acknowledge the contributions from First Nations, Inuit, Métis, and urban Indigenous peoples to Indigenous ways of being and knowing across the Province of British Columbia.



Reserved for a Reason



**RESERVED
FOR A REASON**

Reserved for a Reason





Reserved for a Reason